



## 2018 SPONSORSHIP OPPORTUNITIES

Patron Party May 24<sup>th</sup>

Wine & Food Festival May 26<sup>th</sup> & 27<sup>th</sup>

The Rockport Festival of Wine and Food started in 1997 as an annual fundraiser for the Texas Maritime Museum, and is the largest fundraiser for the year. The festival helps raise the needed operational funds for the Museum, but also provides a venue for entertainment and fun. Over 2,500 visitors from 26+ states are welcomed on the grounds of the Museum to experience wine, VIP wine tasting, lectures, food vendors, live bands, shopping vendors and beer booths.

### **EVENT SPONSOR - \$5,000**

- Recognition as event sponsor in all press releases and print materials
- Prominent logo placement on the Event Program and in all print and TV advertising
- Sponsorship advertised throughout social media from March to June
- Logo featured on both the Rockport Festival of Wine and Food and Texas Maritime Museum website from date of Sponsorship until February of following year
- Recognition on all radio advertising and live broadcasting
- Prominent display of your banner on the Museum grounds from April 15<sup>th</sup> until May 29<sup>th</sup>
- Complimentary Underwriter table for 8 (\$2,000 value) at the always sold out Patron Party dinner to be held Thursday, May 24<sup>th</sup>
- Recognition at the Patron Party as an Event Sponsor
- Complimentary Full page, 4 color ad in Festival Program
- Twenty (20) Complimentary Two day passes (\$800.00 value)

### **CABERNET - \$3,000**

- Complimentary table for 8 (\$1,000 value) at the Patron Party
- Logo featured on both the Rockport Festival of Wine and Food and Texas Maritime Museum website from Date of Sponsorship until February of following year
- Sponsorship advertised throughout social media from March to June
- Full page, 4 color ad in Festival Program
- Banner displayed at the event
- Fifteen (15) Festival tickets (\$375.00 value)

### **PINOT NOIR - \$2,000**

- Logo featured on both the Rockport Festival of Wine and Food and Texas Maritime Museum website from Date of Sponsorship until February of following year
- Sponsorship advertised throughout social media from March to June
- Full page, 2 color ad in Festival Program
- Banner displayed
- Twelve (12) Festival tickets (\$300.00 value)

### **MERLOT - \$1,000**

- Logo featured on both the Rockport Festival of Wine and Food and Texas Maritime Museum website from Date of Sponsorship until February of following year
- Sponsorship advertised throughout social media from March to June
- One-half page, 2 color ad in Festival Program
- Banner displayed
- Eight (8) Festival tickets (\$200.00 value)

### **CHARDONNAY - \$500**

- One-fourth page, 2 color ad in Festival Program
- Four (4) Festival tickets (\$100.00 value)

### **SAUVIGNON BLANC - \$250**

- One-eighth page, 2 color ad in Festival Program
- Two (2) Festival tickets (\$50.00 value)

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All sponsors will be recognized in Festival advertising and in the Festival Program. Additionally, your website link will be displayed on the Festival website and your business mentioned as a sponsor during the Festival. The Texas Maritime Museum Federal Tax ID number is 74-2097680 and is designated a 501(c)(3) organization by the Texas Comptroller of Public Accounts and thus all donations are fully tax deductible.

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**Please complete the following:**

**Table Request:** \_\_\_\_\_

**Business Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_

**Daytime Phone:** \_\_\_\_\_

**Signature of Sponsor:** \_\_\_\_\_

Thank you for your support. Please return this form with your check made payable to: **Texas Maritime Museum, and remit to 1202 Navigation Circle, Rockport, Texas 78382**

Contact phone 729-1271 or (866) 729-2469

Please email your guest list to [execasst@texasmaritimemuseum.org](mailto:execasst@texasmaritimemuseum.org)